Data Sleek
Streamline your data

Amerika Postam: Leading Secure Package Forwarding Service From the USA to Turkey and Beyond

Overcoming Data Challenges to Scale Global Package Forwarding

The Challenge:

AmerikaPostam - a company providing international customers with U.S. addresses for shipping and forwarding packages - faced major data management issues when it experienced rapid growth. Its database struggled with:

- Slow query performance (often over a minute for simple queries).
- Frequent downtime and maintenance issues.
- High costs and inconsistent data pose a risk of logistics errors.

American retailers often avoid international shipping due to complex forms, customs declarations, fraud risks. Retailers also require export licenses and SKU harmonization codes, which are hard to manage with constantly changing product lists. These problems threatened the company's ability to provide reliable service.
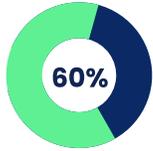
The Solution:

AmerikaPostam partnered with Data-Sleek to modernize its database infrastructure. Key improvements included:

- **Query Optimization:** Reduced query times by over 1000%, making data retrieval much faster.
- **Data Flow Streamlining:** Integrated real-time data from multiple sources, improving logistics and tracking.
- **Automated Maintenance:** Prevented outages and minimized manual intervention.
- **Cost Reduction:** Lowered cloud infrastructure costs by 40% through optimized storage and management.

The Results:

Data-Sleek's optimizations delivered:

60% **60% Faster Load Times:** Resulting in higher conversion rates and fewer abandoned carts.

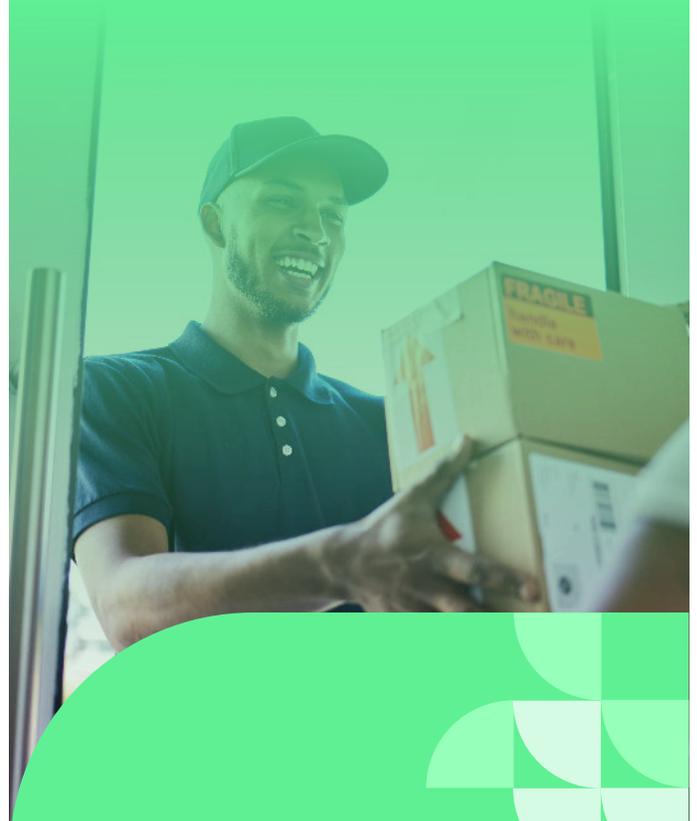**Increased Reliability:** Eliminated downtime, enabling real-time tracking and faster checkout.

Scalable Operations: AmerikaPostam could continue to grow without incurring significant additional costs.

Conclusion:

By partnering with Data-Sleek, AmerikaPostam was able to scale its operations smoothly, improve customer experience, and reduce costs—enabling the company to continue offering a reliable package forwarding service to international customers. Learn more about AmerikaPostam.

About Data-Sleek

Data-Sleek® is a consulting agency and a leading provider of comprehensive data management solutions. We specialize in data transformation, data migration, data integration, data architecture, data warehousing, and database consulting. Our commitment to client satisfaction empowers organizations of all sizes to unlock the full potential of their data assets. Data Sleek is a trusted partner of Fortune 500 companies, dedicated to innovating and revolutionizing the way you do business.

Ready for your own success story?

Learn how Data-Sleek makes data management easy.

Contact us to learn more about Data-Sleek and how we can help drive actionable results with your data.

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